



## **Press Release**

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For Immediate Release:

### **JVA Technologies Announces Business Partner Addition**

TALLAHASSEE, FL, 04/01/08 – JVA Technologies, Inc. (“JVA”), a technology consulting firm, announces its alliance with Tomes Rabold, Inc., an advertising and marketing firm located in Ocala, Florida. Tomes Rabold is highly reputable in its field of expertise within central Florida having established a significant client base.

“The partnership with Tomes Rabold is strategic for us as it complements our Design Services,” stated Lincoln Quinton, Executive Vice President for JVA. “For years we’ve been asked by our clients to provide print advertising and to collaborate on formal marketing strategies but it wasn’t something in our strike zone. The folks at Tomes Rabold make their living in advertising, branding, and marketing and so now we feel good about being better equipped to serve our clients in this capacity.”

Similarly, Tomes Rabold has been asked by its customers for services which extend beyond marketing. Tomes Rabold President Tandra Rabold commented that “while we have been successful in positioning our clients within their industry from a marketing perspective, on more than one occasion we’ve been asked how we could assist with our clients technology needs. And while we have staff who can assist in some areas, it became apparent that we needed to identify someone who we could look to for some ‘been there done that’ experience. JVA is a blessing in that regard.”

JVA and Tomes Rabold stand as a fantastic example of businesses working together for the common good of their respective customers. Mr. Quinton said “we really appreciate this partnership because it’s a perfect example of two firms with very complementary services leveraging the strengths of the other.”

## **About JVA Technologies**

JVA Technologies (“JVA”) is a technology consulting firm built on the principle of building trust at every client interaction.

Over the past 12 years, JVA has become a premier resource for Application Services, Design Services, Managed Services, and Strategic Services. Committed to building trust, we collaborate with corporations and governments to ensure proper execution of their technology needs and objectives. As Trusted Advisors our responsibility is to deliver proven, reliable, and innovative technology solutions to Clients who trust us with their business.

JVA is privately held with headquarters in Tallahassee, Florida located at 1342 Timberlane Road, Suite 201B, Tallahassee, Florida, 32312. The company may be reached by phone at (850) 668-1685 and on the Internet at [www.jvatechnologies.com](http://www.jvatechnologies.com).