

Press Release

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For Immediate Release:

JVA Technologies Launches New Website

TALLAHASSEE, FL, 04/14/08 – JVA Technologies, Inc. (“JVA”), a technology consulting firm, is proud to announce the launch of its new corporate website. The new site fully represents JVA’s complete spectrum of technology consulting services which include Application Services, Design Services, Managed Services, and Strategic Services. All of these services combine to position JVA as a leader in innovative technology solutions delivery.

JVA has been fortunate to grow at an outstanding clip over the past 12 months and as such its service offerings have grown. The new website is intended to be a tool for JVA in order to educate current and future clients on its capabilities. Additionally, JVA intends to leverage its new site as a recruiting tool in order to attract local technology professionals.

“I couldn’t be more pleased with the design and overall message our new site delivers,” said Lincoln Quinton Executive Vice President of JVA. “We have spent a significant amount of time developing JVA to be the technology consulting firm that our Clients trust with their business. The next logical step for us was to better position our online presence to complement those results.”

Another reason for JVA’s investment in a new website was to announce its presence to the local community. “The majority of our business has traditionally come from outside of the state of Florida due in large part to our presence within the financial industry. Consequently, we’re relatively unknown within many circles here in our own backyard. This focus has changed for us within the past year and we have been pleased at the response and reception to our services from local businesses.”

JVA’s growth shows no signs of fatigue and the new website is intended to ready JVA for new demand for information on its depth of services. Mr. Quinton is optimistic about continued business growth also. “Our growth in the past 12 months has been very steady. And while the U.S. economy today appears bleak, our forecasted growth remains strong. I believe we’ll be one of the few companies to come out on the other side of the recession stronger than before. So again, the timing of our site launch is perfect as we anticipate new clients seeking more information and insights on why they should engage JVA.”

About JVA Technologies

JVA Technologies (“JVA”) is a technology consulting firm built on the principle of building trust at every client interaction.

Over the past 12 years, JVA has become a premier resource for Application Services, Design Services, Managed Services, and Strategic Services. Committed to building trust, we collaborate with corporations



and governments to ensure proper execution of their technology needs and objectives. As Trusted Advisors our responsibility is to deliver proven, reliable, and innovative technology solutions to Clients who trust us with their business.

JVA is privately held with headquarters in Tallahassee, Florida located at 1342 Timberlane Road, Suite 201B, Tallahassee, Florida, 32312. The company may be reached by phone at (850) 668-1685 and on the Internet at www.jvatechnologies.com.